

Bespoke Foods Ltd.



PRESS RELEASE

Bespoke launch Jardines sauces

For immediate release

August 2007

Since 1979, Jardine's have been producing the spirit of Texas in a jar. They are producers of premium-quality salsas and sauces, and have built up their reputation through their dedication to taste, quality and customer service. For them, US South-western flavours are not a trend; they are a way of life. Using the finest ingredients from all over Texas, Jardine's salsas and sauces are prepared in small batches to ensure the highest quality and the freshest taste.

Each one of the salsas and sauces offers a unique experience for the taste buds that is influenced by the ingredients, texture and the heat of the particular chile. Unlike the salsas rival ketup, this seems to seek a common denominator flavour from manufacturer to manufacturer.

Jardine's are an excellent food manufacturer: they take a basic product and make it special. They use imaginative ingredients that are true to their region. Local sun-ripened peaches from Fredericksburg and Texas Hill Country are used to make their delicious peach salsa. The combinations of natural, sun-ripened ingredients together with special blend spices make Jardine's range a delight for the palate!

Whether you are planning a BBQ feast or just looking for an accompaniment to add a bit of zing to an otherwise ordinary dish; Jardine's provides the sauce. A selected range of sauces and salsas is currently available in Waitrose, Harrods, Whole Foods and independent outlets throughout the UK.

Notes to Editor

For further information about Jardine's products please log onto:

www.jardinefoods.com

Please note that Bespoke Foods is a distributor and does not have the facility to supply directly to individual customers. For further information about Bespoke Foods or the products mentioned, please log onto www.bespoke-foods.co.uk or contact Amy Woodbridge at amy.woodbridge@bespoke-foods.co.uk or Tel: 020 7819 4317.